

# FocusPoint Packages

All FocusPoint Packages come with the full SAP Business One Certified Integration and are designed to drive online sales regardless of where you are in your eCommerce journey. But which one is right for you?

**Basic** The Basic B2B customer portal makes enterprise ordering a cinch. This single portal approach is ideal for companies that fast and provide full access to their SAP data order/re-order.

**Standard** Offering a webstore and unlimited microsities, the Standard package provides enterprise-level B2B & B2C eCommerce capabilities to give you more brand management.

**Professional** Designed for larger companies, this package gives you B2B & B2C eCommerce and marketing capabilities with unlimited microsities and up to 25 webstores, enabling you to manage all brands and business partners.

✓ B2B Functionality	✓ B2B & B2C Functionality	✓ Enhanced B2B & B2C Functionality
✓ Customer Portal (1) (SAP real-time dashboard for each domain)	✓ Customer Portal (1) (SAP real-time dashboard for each domain)	✓ Customer Portals (SAP real-time dashboard for each domain)
	✓ Webstore (1) (www.domain.com)	✓ Webstores (up to 25) (www.domain.com), company1.domain.com, company2.domain.com)
	✓ Microsites (unlimited) (www.domain.com/Microsite1, www.domain.com/Microsite2)	✓ Microsites (unlimited) (www.domain.com/Microsite1, www.domain.com/Microsite2)
✓ Cloud or On-Premises	✓ Cloud or On-Premises	✓ Cloud or On-Premises
✓ SKU-based Ordering	✓ Grid/Bulk Ordering	✓ Grid/Bulk Ordering
✓ Order Delegation	✓ Order Delegation	✓ Order Delegation
✓ Multi-language Support	✓ Multi-language Support	✓ Multi-language Support
✓ Standard Currency Support	✓ Standard Currency Support	✓ Multi-currency Support
✓ Mobile Responsiveness	✓ Mobile Responsiveness	✓ Mobile Responsiveness
✓ Products (100 GB)	✓ Products (100 GB)	✓ Products (100 GB)
✓ Standard Shipping	✓ Standard Shipping	✓ Enterprise Shipping
✓ Special Pricing (based on customer grouping/tiers)	✓ Special Pricing (based on customer grouping/tiers)	✓ Special Pricing (based on customer grouping/tiers)
✓ Self-service Portal (Quotes, Sales Order/Invoice/ Delivery/Return History, Open Invoice Payment, Credit Memos)	✓ Self-service Portal (Order/Invoice History)	✓ Self-service Portals (Quotes, Sales Order/Invoice/ Delivery/Return History, Open Invoice Payment, Credit Memos)

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Basic	Standard	Professional
	✓ Sales Analytics	✓ Premium Customer Analytics
	✓ Activity Driven Decision Workflow	✓ Enterprise eForms and integrated Workflow Engine
	✓ Product Reviews	✓ Product Reviews
	✓ Customer Profiles	✓ Customer Profiles
	✓ Product Bundling	✓ Product Bundling and Kitting
	✓ Suggested Products	✓ Suggested Products
		✓ Notifications/Reminders (items in cart not checked out)
		✓ Campaign Approval Workflows
		✓ Rewards/Loyalty
		✓ Surveys
		✓ Marketing, Sales, Communications, Events and Promotional Campaigns via Multiple Channels (e.g., multimedia, digital, email, print, podcasts, etc.)
		✓ Social Media Marketing Integration
		✓ Customized Template(s)

## FocusPoint Add-Ons

### Additional Module

Customizer

Webstores – 5-pack bundles

### ERP Integration (also available for Basic)

Additional 5 Production System / DB Bundle

### 3rd Party Integration Package

Includes Amazon, eBay & Google

### CRM Integration (1 connection)

Integration with leading CRM systems such as HubSpot, Salesforce & SAP

FocusPoint is available from:



### Load Balancing (also available for Basic)

Additional 2 App Server Package

### Data Warehouse Integration

Odata Rest API

### Ad Integration

Integration with leading platforms such as Amazon, Google AdWords, Instagram, etc.

### Storage Capacity

Additional Disk Space

### Search Monthly

Apache SOLR Search and Catalog Acceleration



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