

FocusPoint Packages

All FocusPoint[®] Packages come with the full SAP Business One Certified Integration and are designed to drive online sales regardless of where you are in your eCommerce journey. But which one is right for you? *Note: All prices are in USD (\$).*

Basic The Basic B2B customer portal makes enterprise ordering a cinch. This single portal approach is ideal for companies that fast and provide full access to their SAP data order/re-order.

Standard Offering a webstore and unlimited microsities, the Standard package provides enterprise-level B2B, B2C & D2C eCommerce capabilities to give you more brand management.

Standard Plus Ideal for growing mid-sized companies that require B2B, B2C & D2C eCommerce and marketing capabilities for their customers. Enjoy all the robust offerings of an enterprise-level platform for up to five storefronts.

Professional Designed for larger companies, this package gives you B2B, B2C & D2C eCommerce and marketing capabilities with unlimited microsities and up to 25 webstores, enabling you to manage all brands and business partners.

✓ B2B Functionality	✓ B2B, B2C & D2C Functionality	✓ Enhanced B2B, B2C & D2C Functionality	✓ Enhanced B2B, B2C & D2C Functionality
✓ Self-service Portal	✓ Self-service Portals	✓ Self-service Portals	✓ Self-service Portals
	✓ Webstore (1)	✓ Webstores (up to 5)	✓ Webstores (up to 25)
✓ 1 SAP Database	✓ 1 SAP Database	✓ 1 SAP Database	✓ Up to 5 SAP Databases
	✓ Microsities (Unlimited)	✓ Microsities (Unlimited)	✓ Microsities (Unlimited)
	✓ Microsite Content Approval	✓ Microsite Content Approval	✓ Microsite Content Approval
✓ Cloud (1 DataCenter)	✓ Cloud (1 DataCenter)	✓ Cloud (1 DataCenter)	✓ Cloud (GeoReplicated)
		✓ Web Farm Capable	✓ Web Farm Capable
✓ SKU-Based Ordering	✓ Grid/Bulk Ordering	✓ Grid/Bulk Ordering/Barcoding	✓ Grid/Bulk Ordering/Barcoding
		✓ Order Delegation	✓ Order Delegation
✓ Standard Shopping Cart	✓ Standard Shopping Cart	✓ Multi Shopping Cart	✓ Multi Shopping Cart
✓ Single Language Support	✓ Single Language Support	✓ Multi-language Support (Up to 5)	✓ Multi-language Support (Up to 25)
✓ Standard Currency Support	✓ Single Currency Support	✓ Multi-currency Support (Up to 5)	✓ Multi-currency Support (Unlimited)
✓ Mobile Responsiveness	✓ Mobile Responsiveness	✓ Mobile Responsiveness	✓ Mobile Responsiveness
✓ Products (50 GB)	✓ Products (100 GB)	✓ Products (200 GB)	✓ Products (250 GB)
✓ Standard Shipping	✓ Standard Shipping	✓ Enterprise Shipping	✓ Enterprise Shipping
✓ SAP Pricing	✓ SAP Pricing	✓ SAP Pricing and ✓ Complex Discounts/Promotions	✓ SAP Pricing and ✓ Complex Discounts/Promotions

Basic	Standard	Standard Plus	Professional
	✓ Sales Analytics/Google Analytics	✓ Sales Analytics/Google Analytics	✓ Premium Customer Analytics/Google Analytics/PowerBI
	✓ Standard Workflow Engine	✓ Enterprise eForms and Integrated Workflow Engine	✓ Enterprise eForms and Integrated Workflow Engine
	✓ Product Reviews	✓ Product Reviews	✓ Product Reviews
	✓ Product Bundling	✓ Product Bundling	✓ Product Bundling and Kitting
		✓ Web Quoting	✓ Web Quoting
	✓ Suggested Products	✓ Suggested Products and ✓ AI Driven Suggested Products	✓ Suggested Products and ✓ AI Driven Suggested Products
		✓ Notifications/Reminders	✓ Notifications/Reminders
			✓ Campaign Approval Workflows
		✓ Rewards/Loyalty	✓ Rewards/Loyalty
		✓ Marketing/Sales/ Communications Integrations	✓ Multi-Channel Marketing, Sales and Communications, and Promotions Capabilities
		✓ CRM Integration Capable	✓ CRM Integration Capable
		✓ Social Media Marketing Capable	✓ Social Media Marketing Capable
✓ Standard Template	✓ Standard Template	✓ Customizable Template(s)	✓ Customizable Template(s)
			✓ Employee/Internal Sales Dashboard

FocusPoint Add-Ons

Additional Modules

Requires Professional Package to purchase

Customizer / Product Designer

FocusPoint QuickScan

FocusPoint QuickScan Customer Branded

Webstores – 5-pack Bundles

ERP Integration (also available for Basic)

Additional 5 Production System / DB Bundle

3rd Party Integration Package

Google Shopping Feed

Amazon Shopping Feed

eBay Shopping Feed

CRM Integration (1 connection)

HubSpot

MailChimp

Salesforce

SAP CRM

Additional Web Node (also available for Basic)

Data Warehouse Integration

Requires Professional Package to purchase

OData Rest API

Ads Integration

Amazon

BuySellAds

Google AdWords

Infolink

Instagram

LinkedIn

Microsoft Advertising (Bing Ads)

Pinterest

Quantcast

Quora

Storage Capacity

Additional Disk Space

Search Monthly

Apache SOLR Search

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